



October 8-10, 2010  
REDDING CONVENTION CENTER

At your request, we are implementing improvements to this year's Big Bike Weekend. **Friday gates will open at Noon.** OUTDOOR hours of operation will remain open one hour later late until **7:00 p.m. on Friday and Saturday.** **Sunday activities will include the popular cook off and an outdoor band** to keep operations open until 2:00 p.m.

BBW is for all riders – from scooters to sport bikes to trikes to V-Twins AND BBW is for the entire family. In addition to holding motorcycle events, special activities will take place for youth and non-riders. This year's featured entertainment will be the Oakland Police Drill Team and stunt riding by Clint Ewing who holds a Guinness World Record for his ring of fire stunt.

**We want you to have an enjoyable and PROFITABLE experience. Therefore, we limit the number of vendors selling similar merchandise or offering similar services. Reservations will be taken on a first come, first serve basis.** As a vendor you have the opportunity to capitalize on this event, its participants, and thousands of spectators for a minimal cost of **\$150.00 per vendor site.** This will include 1, 10'x10' display area. Hours of operation for indoor vendors is: Friday Noon-6:00 p.m., Saturday 9:00 a.m.-6:00 p.m. and Sunday 9:00 a.m. until 2:00 p.m. Hours of operation for outdoor vendors is: Friday Noon-7:00 p.m., Saturday 9:00 a.m.-7:00 p.m. and Sunday 9:00 a.m. until 2:00 p.m. **For the safety of our spectators and participants, no support vehicles will be allowed on site after the gates are open to the public.**

The Redding Convention Center provides more space for larger vendors, including big rig trailers. **For indoor vendors, we have lowered the main stairs of the Convention Center, allowing for better circulation between the 1<sup>st</sup> and 2<sup>nd</sup> floors. The additional charge for indoor vendors includes piping and draping for your booth, tables and chairs.**

All it takes to secure your preferred location is an initial deposit of 50% of your vendor cost. Final payment is due no until September 1. Register early and you can send us an article for our new publication which is posted on the website and sent to participants.

Security is provided by chain link fencing along the perimeter of the compound and private security will be on duty all three days of this event. Security lighting will illuminate the outdoor vendor for added security.

The City of Redding is requiring that all canopies be fire resistant, and there will be no vendor-provided generators allowed. If your display requires more than a 10'x10' area, additional space must be purchased. *No tables or displays will be allowed in walkways or into neighboring vendor sites.*

Please note that payment must be received with your application. Once we receive your information, a confirmation will be sent along with hotel and camping information for those traveling in motorhomes/5<sup>th</sup> wheels or campers.

We look forward to seeing you at this year's Big Bike Weekend!

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**BIG BIKE WEEKEND**  
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