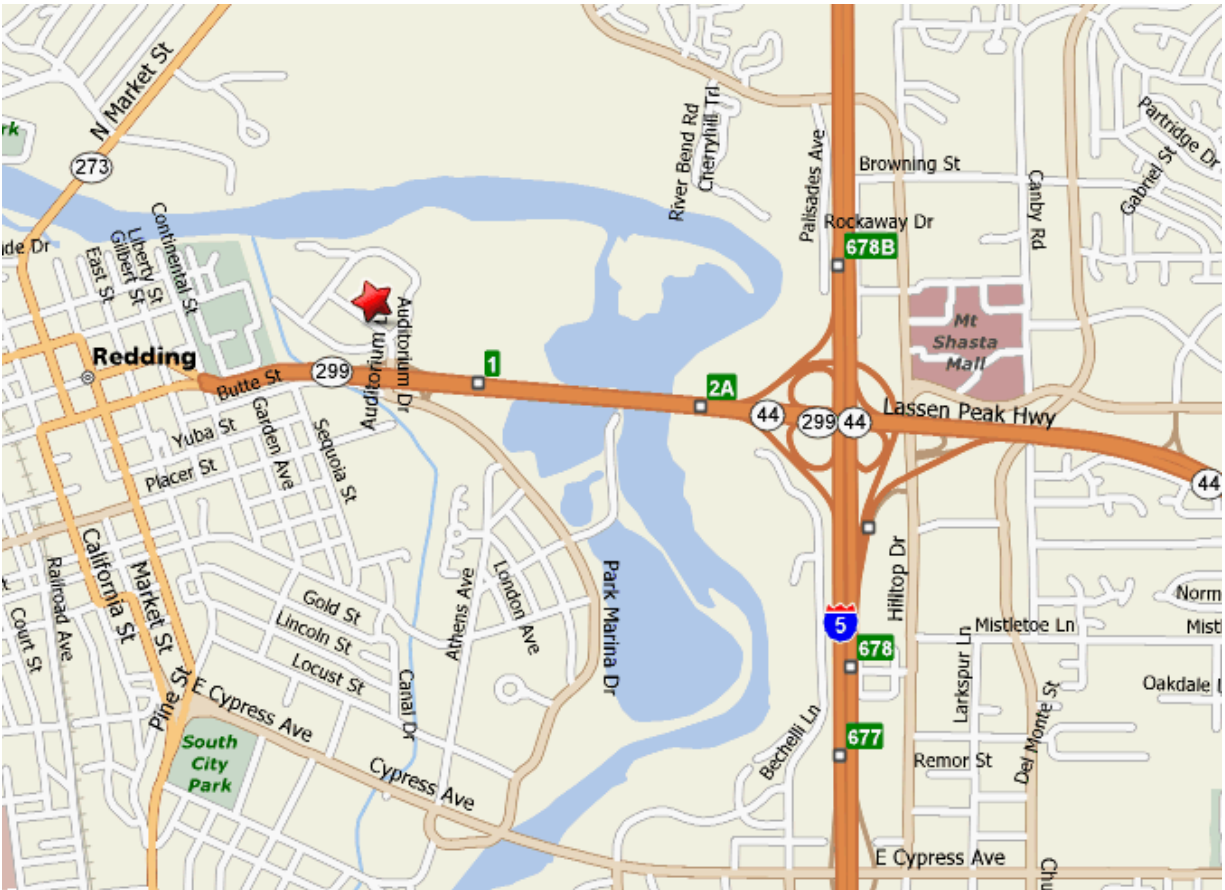


**DIRECTIONS TO BIG BIKE WEEKEND**  
**Redding Convention Center, Redding California**



**FROM I-5**

Travel Interstate 5 north or south to Redding.  
Take Exit 678 (678b southbound) to "Hwy 44/Downtown Redding/Eureka"  
Travel one mile west to Exit 1 "Auditorium Drive"  
Stay right to top of off-ramp  
Turn right to enter Convention Center complex

**FROM HWY 299W (Pacific Coast)**

Travel Hwy 299W eastbound to downtown Redding.  
Turn right (south) on Market Street and merge to center or left lane  
Turn left (east) on Tehama [where road is dead end at the downtown mall complex]  
Travel east on Tehama which becomes Hwy 44 apx .6 miles  
Take the "Auditorium Drive" exit, stay right.  
Right (west) at top of offramp.  
Next right across highway overcrossing into Convention Center complex

**FROM HWY 44E (Susanville)**

Travel Hwy 44E westbound, past Palo Cedro, past Hilltop/Dana Dr, under I-5 overcrossing.  
Take Exit 1 "Auditorium Drive," stay right.  
Right at top of off-ramp  
Turn right to enter Convention Center complex.